

MESHAYLA KEMP

ENTERPRISE LEARNING ARCHITECT & AI INTEGRATION LEAD

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EXECUTIVE PROFILE

Visionary Enterprise Learning Executive, Principal Consultant, and Instructional Designer with over a decade of success designing and scaling high-impact corporate education infrastructure, curriculum architecture, and digital learning strategies. Expert at translating complex technical systems into measurable workforce readiness while pioneering the integration of advanced generative AI tools to automate curriculum mapping, streamline asset production, and optimize learning delivery ecosystems. Proven track record serving as a trusted advisor to C-suite stakeholders, managing cross-functional teams, optimizing multimillion-dollar project lifecycles, and spearheading AI-driven content workflows that drastically reduce development cycles and elevate organizational capability.

EXECUTIVE COMPETENCIES

AI Integration & Instructional Design Innovation

Generative AI Content Ecosystems, AI-Automated Training Evaluations, Automated Voiceover Pipeline Design, Intelligently Branched Adaptive Scenario Planning, Prompt Engineering for Curriculum Architecture, AI-Enhanced Subject Matter Expert Synthesis.

Learning Governance & Enterprise Strategy

Global Learning Architecture, Corporate Education Governance, Workforce Enablement Strategy, Competency-Based Capability Mapping, Curriculum Lifecycle Management, Executive Stakeholder Alignment, Business-to-Learning Alignment, Needs Analysis & Capability Gap Assessments, Modern Pedagogical & Andragogical Frameworks.

Fiscal, Project & Operational Leadership

Agile Program Management, Cross-Functional Team Leadership, Resource & Capacity Allocation, Vendor & SME Governance, Quality Assurance Automation, High-Stakes Technical Writing, Enterprise Change Readiness Synthesis, Commercial Contracting Readiness.

ENTERPRISE TECHNOLOGY & AI INFRASTRUCTURE

AI Productivity & Voice Infrastructure: WellSaid Labs, Murf.ai, ChatGPT, Microsoft Copilot, Google Gemini, Claude, Perplexity AI, Grammarly, Canva AI, Speechelo, Midjourney, GitHub Copilot.

Learning Architecture Tools: Articulate 360 (Storyline, Rise), Buzz Footprint, Canvas LMS, Blackboard, TalentLMS, Docebo, ClickLearn, Vyond, Camtasia, Audacity, SnagIt, SCORM, xAPI, HTML5, CSS.

Enterprise Operations Systems: IBM Maximo, SAP Concur, GEP SMART, Citrix VDI, Jira, Microsoft 365, SharePoint, Teams, Smartsheet, Miro, Monday.com, Asana, Intuit QuickBooks.

EXECUTIVE & CONSULTING EXPERIENCE

Principal Learning Architect, Strategy Consultant & Instructional Designer

Aug 2025 – Present

Kairos Worldwide / Kemp Advisory Group

- Partnered with C-suite and executive leadership to architect the overarching enterprise training strategy, instructional design workflows, and technical learning solutions for multi-billion dollar utility transformations at Exelon Utilities and El Paso Electric.
- Embedded generative AI prompting structures into role-based job-task analyses to rapidly translate engineering and system specifications into clear instructional objectives.
- Directed rigorous performance gap assessments to design scalable learning paths that aligned enterprise software rollouts with core business metrics.
- Orchestrated the instructional design strategy and deployment of a multi-department SAP Concur LMS training curriculum for 500+ professionals, building matrixed performance pathways to enforce operational compliance.

- Synthesized highly technical inputs from legal, supply chain, and operational SMEs into unified, executive-level learning frameworks and comprehensive support resources.
- Oversaw the continuous quality assurance and evaluation methodologies of blended learning pipelines utilizing Articulate 360, SharePoint, and corporate knowledge management platforms.
- Established governance for training support infrastructure, standardizing feedback mechanisms and centralized FAQ repositories to accelerate system adoption and drop user error rates.
- Directed learning alignment across high-stakes, parallel enterprise system rollouts involving IBM Maximo, GEP SMART, Citrix VDI, and Microsoft Power Apps.

Curriculum Strategy Consultant & Instructional Designer

Jul 2025 – Apr 2026

Accelerate Education — Phoenix, AZ

- Spearheaded the comprehensive curricular architecture and instructional design turnaround of a major Nevada Economics and Financial Literacy initiative, securing immediate state approval and maintaining a 100% compliance rate.
- Utilized AI analysis models to construct multi-state standards crosswalks, systematically aligning digital courseware portfolios with the complex graduation and academic mandates of Nevada, California, Pennsylvania, Florida, Washington, and Texas.
- Guided the structural design and assessment strategy for senior-level Texas Social Studies online programs, ensuring pedagogical rigor and scalable digital delivery across grades 9–12.
- Established rigorous training, storyboarding, and quality compliance standards for remote subject matter expert cohorts to maintain instructional consistency across rapid development cycles.
- Advised cross-functional leadership on the integration of immersive, game-based learning mechanics and simulated environments inside the Buzz platform to boost learner outcomes.

Lead Instructional Designer | Learning Experience Designer

Feb 2024 – Jul 2025

Hurix Digital — Irving, TX

- Governed the complete learning product lifecycle from corporate conceptualization to digital launch, ensuring strict alignment between curriculum outcomes and enterprise objectives.
- Pioneered the integration of generative AI workflows and large language models into standard content creation pipelines, cutting design cycles while producing interactive, branching scenario architectures.
- Deployed AI-driven voiceover platforms including WellSaid Labs and Murf.ai to automate audio content creation, reducing localized multimedia production timelines and costs.
- Formulated institutional training and onboarding protocols for faculty and incoming instructional design professionals to enhance delivery capabilities across primary enterprise LMS models.
- Mentored, upskilled, and managed a team of instructional design professionals, accelerating organizational project turnaround efficiency by 40%.

Senior Lead Instructional Designer

Jul 2023 – Aug 2024

Six Red Marbles — Medford, MA

- Translated high-level client business objectives into programmatic needs analyses, curriculum blueprinted outlines, syllabi, and exhaustive educational design documentations.
- Integrated automated scripting scripts and AI text processing tools to streamline structural data sorting during macro-level curriculum audits.
- Managed a 10-member cross-functional delivery team under a 30-week Agile framework, maximizing project velocity and resource allocation through ADDIE and Smartsheet.
- Spearheaded a strategic curriculum redesign that improved student content examination performance by 30% and enhanced overall program engagement metrics by 25%.
- Managed the development and market launch of an educational certification track built strictly to state-level compliance mandates.

Independent Senior Strategy Consultant & Learning Architect

Aug 2022 – Present

Kemp Ventures, LLC — Tyler, TX

Client: UpWork (Good To Great Schools Australia) — Cairns, AUS (Jul 2023 – Present)

- Designed and executed a comprehensive library of 60+ core lessons, interactive student workbooks, and instructor delivery frameworks aligned with national curriculum mandates.
- Increased content approval velocity by 40% by implementing structured editorial quality frameworks that minimized feedback cycles and reduced revision overhead.

Client: Vet Global GS - US Department of Energy — Houston, TX (Feb 2023 – Mar 2023)

- Designed and delivered executive-level digital and virtual training modules via Articulate Storyline and Vyond, achieving an audited 95% participant satisfaction rating.
- Created definitive enterprise-wide brand and pedagogical style guides governing over 50 digital training assets to enforce rigorous quality standards.

Client: Training Folks (Delta Airlines) — Cary, NC (Nov 2022 – Feb 2023)

- Built interactive workforce onboarding paths for a Fortune 100 enterprise, increasing day-one engagement benchmarks by 27% across hybrid cohorts.
- Implemented systemic WCAG/ADA digital accessibility audits and embedded adult learning frameworks into enterprise SCORM and xAPI course systems.

Client: Bloom Consulting — Lindale, TX (Aug 2022 – Jan 2023)

- Engineered highly accessible, branched scenario-based training solutions deployed across Canvas Instructure environments to drive learner retention.

PRIOR PROFESSIONAL LEADERSHIP

K-12 Educator & Instructional Designer | Student Teacher Supervisor

Aug 2021 – Aug 2022

Chapel Hill ISD — Tyler, TX

- Developed hybrid and virtual learning architecture that optimized academic performance and drove a district-wide talent cultivation and teacher retention model.
- Directed a competitive educational leadership initiative, securing three national championships at the 2022 Educators Rising national conference in Washington, DC.

District Curriculum Writer & Facilitator | Team Lead

Jan 2015 – Aug 2021

Tyler ISD — Tyler, TX

- Authored regional instructional frameworks and core curricula scaled across a footprint of more than 17,000 students to standardize district-wide educational outputs.
- Directed a 30-teacher collaborative curriculum team and drove the district-wide implementation and content strategy for the Canvas LMS ecosystem.

ACADEMIC CREDENTIALS

Master of Education in Educational Technology

August 2015

Texas A&M University-Commerce — Commerce, TX

Master of Business Administration (MBA)

December 2014

Texas A&M University-Commerce — Commerce, TX

Bachelor of Business Administration in Business Management

August 2011

Stephen F. Austin State University — Nacogdoches, TX